

Shawn McCurdy

From: Ulloa, Jose (J.A.) [julloa2@ford.com]
Sent: Tuesday, January 24, 2006 7:16 PM
To: Alan Pilgrim - Dave Moore; Alan Reilly - Mac Haik; Ben Keating - Port Lavaca; Bob Crow - Sames-Crow; Charlie Massey-Access Ford; Chris Archibald-GM Pagan Lewis LM; Curt Bowden - Bowden Ford (D son); Dave Moore (E-mail); Eddie Yaklin (D); Hank Sames-Sames Ford; Jack Gronner - Champion GM; Mike Cortez - Sames; Ned Long - Bowden Ford (GM); Ronnie Boehnke - Commercial; Tom Grover; Robert Rodgers (E-mail); Javier Gonzalez-Sames Parts; John Melchor-Access Parts; Kevin Henske-Eddie Yaklin; Manuel Acuna-Bowden Parts; Manuel Lopez - Champion Ford; Mark Doner-Pagan Lewis Parts; Mark Perry-Commercial Parts; Shawn McCurdy - Sames Crow; Teresa Schneider-Mac Haik Parts; Vicki Heibel - Port Lavaca Parts; Abiel Gutierrez-Sames Ford (E-mail); Andy Hicks-Port Lavaca Ford (E-mail); Gary Lassmann-Mac Haik Ford (E-mail); Kelly Bell - Eddie Yaklin; Paul Emmons-Access Ford (E-mail); Philip Lauer - Sames-Crow; Ralph Dempsey - Pagan-Lewis; Richard Barret - Champion Ford; Scott Harris - Commercial Motor Co.
Cc: Elliott, Sherra (S.L.); Merrill, Stacy (S.); Medina, Oscar (O.); Monroe, Matthew (M.D.); Ryba, Greg (G.R.)
Subject: IMPORTANT: CNN Story on Fuel Tank Fires.

Zone C4,

Today, January 24, CNN featured a story on high speed rear-end crashes that result in the fuel tank catching on fire. The vehicles mentioned were Crown Victorias, Grand Marquis, and Town Cars.

As you probably know, police vehicles are equipped from the factory with a kit that helps prevent this from happening. Our consumer vehicles are not

equipped with this kit. However, Ford makes the kit available for retail customers to purchase, and have it installed in their vehicles at their expense.

The story featured on CNN stated that customers interested in purchasing this kit should contact their nearest dealer, therefore I am sure that you will get this request from some of your customers. Also mentioned in the story was the fact that many dealers were not aware that the kit was an option available to retail customers.

ACTION: GM, OR DEALER PRINCIPAL

- Make sure your sales staff, as well as receptionists are aware of this should customers contact them with this concern.

ACTION: Service Managers

- Please make sure your service advisors are aware that this kit is available for customers to purchase.
- The Factory Recommended Labor Times are as follows:
 - MY 1998-2006: 0.6 Hrs.
 - MY 1992-1997: 0.5 Hrs.

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ACTION: Parts Managers

- Make sure your parts personnel is familiar with these part numbers:
 - 3W7Z-9B007-AA: MY 2003-2006 Upgrade Kit
 - 3W7Z-9B007-BA: MY 1998-2002 Upgrade Kit
 - 3W7Z-9B007-CA: MY 1992-1997 Upgrade Kit

Thank you,

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