## Akrom, Ohio 44216-0001

June 15, 2007

### IMPORTANT CUSTOMER SATISFACTION PROGRAM

Dear Nissan Maxima Owner:

The Goodyear Tire & Rubber Company has determined that some Goodyear P245/45R18 "V" speed rated Eagle RSA tires fitted as Original Equipment on Nissan Maxima SE vehicles may experience cracks in the mid to upper sidewall of the tire.

This condition is cosmetic and is not safety related.

Nissan records indicate that your vehicle may be equipped with "V" Speed Rated Eagle RSA P245/45R18 Goodyear tires affected by this program. You should contact your nearest authorized Goodyear Tire Retailer and make arrangements for them to inspect your tires for cracking. To locate your nearest authorized Goodyear retailer call 1-800-Goodyear (1-800-466-3932) or go online at <a href="http://www.goodyeartires.com/">http://www.goodyeartires.com/</a>. As an alternative, you may wish to inspect your vehicle's tires yourself. The cracks should be readily visible. You will find example photos below.

If your vehicle is found to be fitted with Eagle RSA P245/45R18 "V" speed rated tires manufactured during the time period defined below, and sidewall cracking is found, they will be replaced at no charge. This offer of free replacement extends through December 31, 2007. If further assistance is necessary you may call The Goodyear Tire & Rubber Company's Customer Assistance Center at 1-800-321-2136.

### DESCRIPTION OF TIRES COVERED AND HOW YOU CAN IDENTIFY THEM

Please inspect the sidewall stamping of your tires to determine if they meet the following criteria.

(1.) Tire Type:

Eagle RSA

(2.) Tire Size:

P245/45R18

(3.) Speed Rating:

V

(4.) DOT Date Range:

3104 and earlier

### HOW TO READ A DOT SERIAL NUMBER

#### M6A9CMWR4703

M6

**A9** 

**CMWR** 

4703

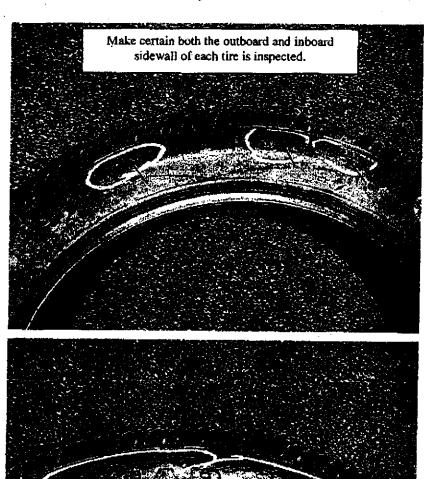
Manufacturer
Plant Code

Government

Size & Ply Code

Manufacturer Construction Code Tire Build Date (47th week of 2003)

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### IMPORTANT TIPS ON CARING FOR YOUR TIRES

Tires are the only part of your vehicle that touch the road and demand an appropriate amount of attention. A NHTSA survey has found that many vehicles are operated with at least one tire in a substantially under-inflated condition. Vehicle operators should be well versed in the following tips on proper tire care and maintenance:

- Air pressure should be checked often, at least once per month, and before every
  journey. The proper inflation pressures are located on the driver's door placard.
  Under-inflation is a tire's enemy and can increase treadwear, generate excessive heat,
  and lead to tread separation.
- Tread depth should be checked to make certain it is greater than 2/32nds of an inch to assure sufficient traction for varying road conditions. One simple (although unscientific) measurement is to use a Lincoln head penny and insert the head of the penny toward the tire inside the tread. If, once you've placed the penny inside the tread, you can see the top of Lincoln's head, you need a new tire.
- You should also make certain your tires are properly balanced, and are rotated in accordance with your vehicle manufacturer's instructions or every 6,000 to 8,000 miles. Also, make sure your wheels are properly aligned.
- Please also remember that seat belts are not optional. Not only is wearing a seat belt
  a law in most of the United States, it saves lives. According to NHTSA, eighty
  percent of those who died in single vehicle rollover accidents in 1999 were not
  buckled up.

Thank you for taking the time to read this important information. For further information on vehicle and tire safety, please see <a href="https://www.nbtsa.dot.gov">www.nbtsa.dot.gov</a> and <a href="https://www.goodyear.com">www.goodyear.com</a>.

### Akron, Ohio 44316-0001

If you have already replaced your Goodyear Eagle RSA P245/45R18 "V" speed rated tires for the above mentioned condition, Goodyear will offer you a full refund with an original paid receipt showing proof of purchase and reason for replacement mailed to:

Customer Assistance Center D/728
Eagle RSA Customer Satisfaction Program
1144 East Market Street
Akron, OH 44316

This Customer Satisfaction program is a voluntary action. Sidewall cracking is covered by the Goodyear Limited Warranty you received when you purchased your new vehicle. This program is an extension of that warranty.

### IF YOU HAVE A PROBLEM

If an authorized Goodyear retailer is unable to, or fails to, make the necessary replacements, free of charge, please contact Goodyear Consumer Relations, D728 at 1144 East Market Street, Akron, Ohio 44316, or by calling toll free 1-800-321-2136.

You may also contact the Administrator of the National Highway Traffic Safety Administration (NHTSA), 400 Seventh Street, S.W., Washington, D.C. 20590, or call the NHTSA's toll free Auto Safety Hotline at 1-888-327-4236.

We apologize for any inconvenience this may cause you and thank you for your attention to this important matter. Your continued satisfaction is of the utmost importance to us.

Sincerely,

The Goodyear Tire & Rubber Company