Ford Motor Company
Ford Customer Service Division
P. O. Box 1904
Dearborn, Michigan 48121

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Literature Program 09L02

Mr. John Sample
123 Main Street
Anywhere, USA 12345

Your Vehicle Identification Number: 12345678901234567

As the owner of a 200X F-Super Duty truck, your vehicle satisfaction is very important to us.

It has come to our attention that some owners of F-Super Duty 250/350 4x4 vehicles have experienced severe steering wheel and front wheel vibrations and oscillations after traveling over a bump or dip in the road. Ford Motor Company and the National Highway Traffic Safety Administration have been studying this condition, sometimes known as shimmy.

What is the issue?

Your vehicle may experience shimmy, a severe vibration and oscillation in the steering wheel that begins after the vehicle travels over a bump or dip in the road and does not dampen out by itself. The condition may cause the cab of the truck to vibrate significantly.

Shimmy differs from the more typical, slight oscillation of the steering wheel that may occur immediately following wheel impacts and disappears on its own. This type of steering wheel oscillation is a normal characteristic of most trucks, especially a 4x4 vehicle with a solid front axle.

What should you do?

TO PREVENT SHIMMY:

Maintain Recommended Tire Inflation Pressures

Some Super Duty customers intentionally lower the tire pressures on their truck to change the ride characteristics. If you do not maintain the tire inflation pressures at the levels specified by Ford, your truck may experience shimmy. This condition results from significant tire under-inflation. Please visit the National Highway Traffic Safety Administration's website (www.safercar.gov) for more information regarding the importance of maintaining proper tire inflation pressures.

REMINDER: The proper tire inflation pressures are found on the tire label which is located on the B-pillar or on the rear edge of the driver's door.

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Tire pressure should be checked and set with cold tires before the vehicle is driven. It is necessary to adjust air pressure in tires periodically. Tire pressure changes with outside air temperature, and can lose approximately one pound per square inch (psi) of air pressure per month.

**Use Only Proper Replacement Tires**

Only install LT (Light Truck) load range E replacement tires that are the same size, type and speed rating as those originally installed on your vehicle. Under no circumstances should P-metric (Passenger) tires be installed.

Tires should be replaced prior to the tread depth being under 1/16th of an inch.

**Do Not Make Suspension Modifications**

Ford does not recommend the installation of after-market lift kits, stabilizer bars, or replacement parts that are not equivalent to the original factory equipment.

**IF YOUR VEHICLE EXPERIENCES SHIMMY:**

In the event your vehicle experiences shimmy, you should slowly reduce speed by either lifting off the accelerator pedal or lightly applying the brakes. The shimmy will cease as the vehicle speed decreases.

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**What if you no longer own this vehicle?**

If you no longer own this vehicle, and have an address for the current owner, please forward this letter to the new owner.

You received this notice because our records, which are based primarily on state registration and title data, indicate that you are the current owner.

**Can we assist you further?**

If after setting the tire pressures on your truck to the Ford specified levels, you believe the vehicle needs additional service, please contact your local Ford dealer. If you have any questions, please contact your dealership’s Service Manager for assistance.

**RETAIL OWNERS:** If you still have concerns, please contact the Ford Customer Relationship Center at 1-866-436-7332 and one of our representatives will be happy to assist you. For the hearing impaired call 1-800-232-5952 (TDD). Representatives are available Monday through Friday: 8:00AM - 5:00PM (Your Local Time).

If you wish to contact us through the Internet, our address is: [www.ownerconnection.com](http://www.ownerconnection.com).

**FLEET OWNERS:** If you still have concerns, please contact the Fleet Customer Information Center at 1-800-34-FLEET, Option #3 and one of our representatives will be happy to assist you. Representatives are available Monday through Friday: 8:30AM - 5:00PM (Eastern Time). Or you may contact us through the internet at [www.fleet.ford.com](http://www.fleet.ford.com).

As described in your Owner Guide, proper maintenance is the best way to help ensure you continue to get the safety, fuel economy, performance, dependability, and the long life you expect from your vehicle.

Thank you for your attention to this important matter.

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