



The Center for Auto Safety

Job Opportunity at the Center for Auto Safety

The Center for Auto Safety is looking for a new **Communications Manager**

The Center is the nation's leading member-supported, independent, non-profit consumer advocacy organization dedicated to improving vehicle safety, quality, and fuel economy. Since 1970 we have served a unique role as an industry and government watchdog on behalf of our members and all drivers, passengers, and pedestrians. The **Communications Manager** is a hands-on position designed to further the organization's ability to successfully advocate for auto safety and ensure government and corporate oversight.

The **Communications Manager** will focus on external communications both in traditional media (TV & Print) as well as social media. The Center is a frequently called on by media platforms across the country to provide expert advice and insight regarding breaking auto safety news. The individual who fills this position will be responsible for coordinating the organization's response, prioritizing and triaging how to respond to outreach from media inquiries, including fielding first order questions.

The Center also regularly looks to shape auto safety policy communications relating to specific vehicles or broader safety policy at a federal and state level. The Communications Manager will play an integral role in developing and disseminating those communications including drafting press releases and op-eds, managing social media accounts, directing on-line media campaigns, and coordinating member communications and outreach.

Job requirements:

- Bachelor's degree
- Experience with social/digital media campaigns
- Some graphic and/or web design experience – or a willingness to learn
- Comfort level managing and responding to media inquiries
- Passion for consumer advocacy and public interest work
- Three educational/professional references

This is a full-time position with excellent benefits, including liberal sick and vacation leave (including all federal holidays – and your birthday), health insurance, life and short-term disability insurance and pension benefits. The salary is commensurate with experience.

To apply for this position, please send your resume to contact@autosafety.org by June 21, 2019

To learn more about the Center, please visit: www.autosafety.org.