NEWS RELEASE For Immediate Release

Honda Responds to NHTSA Special Order Regarding TREAD Reporting

- -- Company's Third-party Audit Identifies Under-reporting
- -- Honda Taking Immediate Corrective Action to Achieve Full Compliance

TORRANCE, Calif., Nov. 24, 2014 – American Honda Motor Co., Inc. ("Honda") today announced that it has submitted information responsive to the Special Order issued by the National Highway Traffic Safety Administration (NHTSA) regarding the automaker's Transportation Recall Enhancement, Accountability and Documentation (TREAD) Act reporting. In its response to NHTSA, Honda provided the findings of its third-party audit of TREAD Act reporting, which identified 1,729 instances of underreporting over the past decade due to various errors, including errors related to data entry and computer coding.

"Honda takes these findings extremely seriously. We are taking immediate corrective action, and we continue to fully cooperate with NHTSA to resolve this matter," said Rick Schostek, executive vice president, Honda North America, Inc.

A fact sheet on Honda's third-party audit of its TREAD Act reporting, known as Early Warning Reports (EWR), provides a summary of the key findings and corrective actions.