

SAFE CLIMATE CAMPAIGN

Center for Auto Safety

JOB ANNOUNCEMENT: SOCIAL MEDIA CAMPAIGNER

Job Description: The Safe Climate Campaign and The Center for Auto Safety seek an enthusiastic and committed self-starter with excellent writing and communications skills to create and conduct a social media campaign and help win the fight for safer and less-polluting automobiles.

Location: Washington, DC

RESPONSIBILITIES:

Working with the director of the Safe Climate Campaign and the acting executive director of the Center for Auto Safety, the social media campaigner will:

- Design and implement social media advocacy strategies and projects that
 - o Educate and reach out to activists and other citizens
 - o Target auto industry and government decision-makers
- Research and write such supporting materials as web pages and fact sheets
- Work with allies and participate in strategy meetings
- Help prepare fundraising proposals and reports
- Carry out special projects

KNOWLEDGE & SKILLS:

- 1-2 years' experience in environmental or public interest advocacy; interest in and knowledge about global warming and consumer protection
- Excellent written and oral communication skills
- Self-starter, well organized and able to handle multiple responsibilities and meet deadlines,
- Facility with social media platforms, among them but not limited to Twitter, Facebook, Instagram and Snapchat. Design ability a plus.
- Demonstrated commitment to progressive change.
- Undergraduate degree in English, Environmental Studies or a related field is preferred.

COMPENSATION: Competitive non-profit salary commensurate with experience and excellent health benefits.

TO APPLY: Please send resume, cover letter, references, a writing sample that best reflects your writing and social media skills, *and your personal Twitter, Facebook and other relevant handles* to: Danbecker@safecimatecampaign.org. PLEASE MAKE THE SUBJECT: Social Media Campaigner.

The Safe Climate Campaign advocates strong measures to fight global warming. The campaign is a project of The Center for Auto Safety.

Safe Climate Campaign and Center for Auto Safety are equal opportunity employers.

Safe Climate Campaign/Center for Auto Safety 1825 Connecticut Avenue, NW (Suite 330) Washington, D.C. 20009 www.safecimatecampaign.org, www.autosafety.org